



Press Release

Kehl, 8th of June 2021

Bürstner presents the Campeo Black Forest

From the 2022 season onwards, the Campeo camper can also be ordered as "Black Forest". With this new version, Bürstner is emphasising the company's regional identity and its roots at the foot of the Black Forest.

Kehl. From September onwards, Bürstner will also be offering its best-selling model Campeo in a "Black Forest" version. The product designers took images and materials found locally in the Black Forest as their inspiration for the design of the exterior graphics and the interior with numerous extra features.

The base vehicle is a white 118bhp Citroen Jumper. In addition, the Campeo Black Forest comes with a comprehensive range of standard equipment for both the exterior and the interior. On the outside, it comes with 16" alloy wheels, aluminium window frames, a spoiler protection guard for off-road trips and an exterior design inspired by the Black Forest. The interior impresses with a high level of living comfort and functionality. The Black Forest, with grey fabric upholstery, cushions, customised fitted sheets for the fixed rear bed and two additional high-quality felt-look organisers in the sleeping area – all featuring a trendy embroidered Black Forest design made by Bürstner's own sewing department – extends the already comprehensive range of basic features. Available optional extras include a pop-top roof as well as other packs such as the Light Pack, for example, or the Campeo Pack. The Campeo Black Forest basic model is available in all layouts. Prices for a C 600 start from €44,140. (prices for Germany)

All layouts offer a compact exterior width of only 205 centimetres, four seats and two to five sleeping berths (standard two berths, third berth optional with convertible dinette, fourth and fifth berth in the optional pop-top roof).

"Bürstner's production site has been located at the foot of the Black Forest for over 60 years, with in-house joinery, cabinet making and sewing departments. We are deeply rooted in this region. The Black Forest is our first product that highlights the place where it was created with its name as well as its design. "For many years, the

purchasing behaviour trend has clearly moved towards regional products. With the Black Forest, we intend to appeal to new target groups that appreciate exclusive design and a high level of living comfort in their vehicle yet also want to express their love of the great outdoors in general, and the Black Forest in particular."

Studies have shown that the majority of German consumers (69 percent) would welcome even more "regional products". In 2020, almost half of the German population over the age of fourteen already preferred regional, locally made products. In the past five years, this figure has steadily increased.

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Bürstner on social networks



Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace), and is part of the Erwin Hymer Group. Further information is also available at <https://www.buerstner.com/>

Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of Thor Industries, the world's leading manufacturer of recreational vehicles with more than 25,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

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