



Press Release

Kehl, march 2024

Habiton by Bürstner is winner of the iF DESIGN AWARD 2024!



Kehl. Bürstner is winner of this year's iF DESIGN AWARD, the world-renowned design prize. The Micro Camper Concept Car "Habiton by Bürstner" won in the discipline "product", in the category "1.01 Automobiles / Vehicles". Each year, the world's oldest independent design organization, Hannover-based iF International Forum Design GmbH, organizes the iF DESIGN AWARD.

Habiton by Bürstner won over the 132-member jury, made up of independent experts from all over the world, convince with its innovative mix of design, suitability for everyday use and the modular camping concept. The competition was intense: almost 11,000 entries were submitted from 72 countries in hopes of receiving the seal of quality. A particular highlight is the inflatable roof tent, which is fully integrated into the roof of the Renault Kangoo-based vehicle. The vehicle was developed by a mixed team of in-house developers and the Rüsselsheim/Germany-based design studio StudioSyn under the direction of Tom Klüber-Voss.

The number of applicants was high: the jurors had to award the coveted seal of approval from almost 11,000 submissions from 72 countries.

"We are delighted to have once again received this highly prestigious design award for our Habiton study," explains Jens Kromer, Managing Director of Bürstner. "We are working flat out to get Habiton ready for series production so that interested parties will soon be able to buy this innovative micro camper."

Further information on the Habiton by Bürstner can be found under <https://www.buerstner.com/de/en/press-release/25-08-23-habiton>

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Bürstner on social networks



Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace) and is part of the Erwin Hymer Group. Further information is also available at <https://www.buerstner.com/>

Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 32,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

About the iF DESIGN AWARD

Since 1954, the iF DESIGN AWARD has been recognized as an arbiter of quality for excellent design. The iF Design brand is renowned worldwide for outstanding design services, and the iF DESIGN AWARD is one of the most important design prizes in the world. It honors design achievements in all disciplines: product, packaging, communication and service design, architecture and interior architecture as well as professional concept, user experience (UX) and user interface (UI). All award-winning entries are featured on ifdesign.com

PRESS ENQUIRIES



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