



## Press Release

Kehl, 21<sup>st</sup> of september 2021

### Modernisation of Bürstner's logistics and production facilities in Kehl

The newly constructed production and logistics hall has now been officially handed over to those responsible at Bürstner, resulting in the realisation of a reorganised structure, a state-of-the-art logistics concept and further standardisation with the aim of higher productivity and, in parallel, a production capacity increase.

Kehl. One of Bürstner's most substantial single investments in the company's more recent past at its Kehl port site has now been officially handed over to the production facility management team. At its core is a new production and logistics hall for the manufacture of compact and mid-sized motorhomes.

The new assembly line is housed in a combination of a newly built hall and renovated existing buildings. Inside this complex, two production lines have been merged. All prefabrication will now take place directly at the conveyor entry point, which will make the production line more efficient. A new logistics concept has also been realised: The lines are now supplied just-in-sequence – which means according to the respective production batch size of a series. This saves space and time, and increases the line's efficiency.

"The assembly line has been up and running since 30 August. The staff are gradually learning their new tasks and work contents," says Bürstner's production facility manager Iskender Coskun. "The modernisation and expansion of the production facilities was necessary in order to be able to also meet the extremely high demand for Bürstner motorhomes and campervans in future."

The next steps towards this have also already been scheduled: In January 2022, the in-house sewing department will be restructured and moved closer to the assembly line. By April 2022, a new joinery and cabinet making workshop will be established at the Kehl site.

It will then also be integrated into the production line flow in order to guarantee a high furniture quality and production flexibility. In parallel, the compact campervan capacities at Bürstner's production facilities in Wissembourg in France will also be ramped up.

Caption: (1st row with scissors from left to right): Management: Alexander Kasteleiner, Olaf Sackers, Jens Kromer (spokesperson), (2nd row from left to right): Iskender Coskun (Operations Manager) and the project team: Daniel Rosa, Tobias Stoffer, Christian Rest, Armin Bähr, Selina Schrempp

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### **Bürstner on social networks**



### **Bürstner GmbH & Co. KG**

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace), and is part of the Erwin Hymer Group. Further information is also available at <https://www.buerstner.com/>

### **Erwin Hymer Group**

The Erwin Hymer Group is a 100 percent subsidiary of Thor Industries, the world's leading manufacturer of recreational vehicles with more than 25,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at [www.erwinhymergroup.com](http://www.erwinhymergroup.com).

### **PRESS ENQUIRIES**

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